

## **Competition Rules**

### **1. The Competition**

This competition is operated by the British Council as part of the FPI funded EU UK Youth Stronger Together Project to highlight the potential for co-operation between young people in the UK and EU. (the '**Competition**').

### **2. Territory and eligibility**

The Competition is open to **citizens and residents of the UK and the EU aged 18–30 years old**.

Only one entry per person is allowed. No participant may win more than one prize.

Entry to the Competition is free of charge although participants are responsible for their own costs of connecting to the internet.

### **3. Competition dates**

The opening date of the Competition is **25 October 2023** and the closing date is **10 March 2024** at **23.59 UK time**. Any entry received before the opening date or after the closing date will not be included in the Competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

Each competition winner will be notified between **26 March 2024** and **5 April**. This notification will be sent to the email address provided by the winning participant when registering for the Competition in accordance with section 4 of these Competition Rules. In this notification, the British Council will inform each Competition winner of any additional information or steps required to enable the British Council to invite them to the Final Event. The British Council reserves the right to award the invitation to another Competition participant if the winner does not acknowledge receipt of the invitation within two weeks after such notification.

### **4. How to enter**

The Competition will be promoted through the British Council's project webpage [www.britishcouncil.be/programmes/education/stronger-together/better-world](http://www.britishcouncil.be/programmes/education/stronger-together/better-world) and through social media.

To enter, participants must access the [entry form](#) and then follow these steps:

- Fill out the form and respond to questions.
- Accept these Competition Rules by clicking the 'I Accept' button.
- Click on the 'Submit' button.
- Submit their entry/photo of their piece of work via email to [StrongerTogetherYouth@britishcouncil.org](mailto:StrongerTogetherYouth@britishcouncil.org) by **10 March 2024, 23.59 UK time** with the title **Competition entry** in the Subject line and their **name and surname** in the body of the text.

## **5. Prizes and selection of winning entries**

Entries will be assessed according to the following criteria:

- The message and how clearly it is communicated.
- The innovation of the idea and the delivery of it.
- The promotion of the value of co-operation between the EU and the UK.

The entries will be judged by a panel of judges appointed by the British Council comprising – among others – representatives from the European Commission and European Movement international. The judges' decision is final and binding.

No correspondence will be entered into with unsuccessful participants.

16 participants, half from the EU and half from the UK will see their work curated and exhibited live at the 12-star Gallery of the Europe House in London. Winners will be invited to the Exhibition launch and/or to the final policy event in November 2024 in London.

Invitation to the Exhibition and/or the final event is personal to the winners and cannot be transferred to any third party. The invitation cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning participants or failure to cover travel costs where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

The British Council does not offer any insurance in connection with the invitation and travel expenses to the Exhibition and/or to the final event in London. Each winner may arrange their own insurance in respect of the travel to London, if applicable.

## **6. Personal data**

The British Council will collect and store the names and email addresses of all participants and the additional contact details of winners as anticipated by sections 4 and 5 above. The British Council will use this personal data for the following purposes:

- managing the relationship between the participants and the British Council
- communicating with participants to answer their queries about the Competition
- communicating with winners and arranging delivery of their prizes
- reporting to funder (European Commission)
- marketing and publicity in accordance with section 7 below.

Where a participant consented to the British Council doing so, the British Council may contact the participant using the personal data collected to provide information about the goods, services, courses or promotions that the British Council offers.

By participating in the Competition, participants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 6.

Participants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an email, accompanied by a scanned photocopy of their valid passport or ID to [Eirini.Kareta@britishcouncil.org](mailto:Eirini.Kareta@britishcouncil.org).

## **7. Publicity and rights**

The British Council intends to publish the names and photographs of the winners on the British Council's websites, Facebook pages, Twitter pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winners' enjoyment of their prize. By entering the Competition, each participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win a prize.

Each participant is responsible for obtaining any licences, permissions or consents in connection with any third-party Intellectual Property Rights which the participant introduces in their submission to the Competition. In addition, the participant warrants that the delivery of the Project does not and will not infringe any third party's Intellectual Property Rights.

Participants will retain copyright of the entry material that they submit to the British Council. By entering the Competition each participant grants the British Council, free of charge, permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the Competition. Participants who win a prize grant the British Council further permission to publish and exhibit their entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any British Council purpose. Each participant confirms that the entry material is their original work, is not defamatory and does not infringe any English laws, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

All rights in the British Council's name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and all course and examination content and materials (together the '**Council's Materials**') shall vest in and remain with the British Council (or its licensors). By participating in the Competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council's Materials.

## **8. General**

The British Council may disqualify or refuse to accept the entry of any participant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

## **9. Acceptance of Competition Rules**

By participating in this Competition, participants are deemed to have accept these Competition Rules.